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Ariel Partners Becomes Authorized ServiceNow Resale Partner

Proudly Supporting Public-Sector and Enterprise Customers that Rely on ServiceNow

New York, NY | December 26, 2025 – Ariel Partners has become an authorized Resale Partner of ServiceNow, expanding our ability to support public-sector and enterprise customers that rely on the ServiceNow platform to manage mission-critical operations.

This designation enables Ariel Partners to directly support organizations that have already standardized on ServiceNow by streamlining access to licenses and aligning platform investments with operational and mission needs. The partnership reflects Ariel Partners' commitment to working within its customers' existing technology ecosystems while helping them maximize value from platforms they already trust.

ServiceNow is widely used across government agencies to support IT service management, enterprise workflows, and operational coordination. Many New York City agencies, in particular, depend on the platform as a foundational system of record. As a resale partner, Ariel Partners is better positioned to support these customers by reducing procurement friction and ensuring continuity across implementation, optimization, and long-term platform strategy.

“Many of our customers already rely on ServiceNow to deliver essential services,” said Craig Strong, CTO of Ariel Partners. **“Becoming a resale partner allows us to better align with their environments, simplify access to the platform, and ensure their ServiceNow investments continue to support mission outcomes.”**

The Resale Partner designation strengthens Ariel Partners' ability to serve government and mission-driven organizations by combining platform access with deep delivery expertise, helping customers move faster while maintaining compliance, security, and operational rigor.

For more information about Ariel Partners, please visit arielpartners.com.