



TRANSFORM. EXECUTE. ASSURE.

Ariel continues to deepen its relationships with the Federal and New York City's mayoral agencies. Ariel has moved to DCAA Accounting System and gained new certifications, as well as pursued new vehicles and new partnerships that has resulted in new business across its segments.

www.arielpartners.com

2023 WAS AN EXCITING YEAR FOR NEW BUSINESS



We're excited to share that Ariel Partners has received another prime Federal award with the Social Security Administration! This time, SSA has charged Ariel Partners with assessing one of the Agency's most important programs: **Debt Management**.

The Debt Management system improves the accuracy of social security and disability payments to millions of Americans and manages issues related to overpayments and disputes. The new award marks the third prime contract Ariel has been awarded from SSA.

Building upon the success of our previous project with SSA, which earned Ariel an excellent CPAR (Contractor Performance Assessment Report), this new opportunity highlights our dedication to excellence and innovation in delivering top-tier solutions to our clients.



Ariel Partners was awarded a major contract with the New York City Department of Health and Mental Hygiene (DOHMH). This six-year prime contract is to maintain and enhance **Vital System Services (VSS)**. VSS maintains vital records including birth, death, marriage, and divorce for millions of New Yorkers. It also supports data connections with hospitals, courts, funeral homes, insurance companies, with state, local, and federal agencies.

We are delighted to participate in this critically important effort to serve as a key element of the Agency modernization plan. This work will help the NYC government provide services that are more user-friendly, informative, and secure. This will serve as a linchpin to prevent future pandemics. This award demonstrates Ariel's commitment to the local NYC community, adding DOHMH to our municipal customers, along with DSS, DOITT/OTI, DYCD, NYCERS, and others for more than 8 years for past recruiting placements.



OPERATIONAL UPDATES



CERTIFICATIONS



Our ISO Certifications exemplify Ariel Partners unwavering commitment to excellence. Our ISO certifications include:

- **ISO 9001:2015** – Quality Management System (9/29/23-9/28/24)
- **ISO/IEC 2000-1:2018** – IT Service Management System (8/8/23-8/7/24)
- **ISO/IEC 27001:2013** – Information Security Management System (3/1/24-4/8/25)

Additionally, in June, Ariel achieved a significant milestone by advancing our CMMI appraisal level to maturity level 3 for both CMMI Development V2.0 and CMMI-Services V2.0, from our previous assessment against CMMI V1.3. CMMI Version two, originally released in 2018, represents a comprehensive overhaul and significant expansion from the previous version 1.3, which was introduced in 2010.

Our CMMI and ISO Certifications demonstrate Ariel's distinct competitive advantage and validate our capacity as a trusted business partner and supplier in both governmental and commercial sectors. We remain dedicated to upholding the highest standards of quality and service excellence in everything we do.

Craeg Strong, Ariel's CTO said *"Ariel continues to raise the bar with our CMMI and ISO certifications, and this work positions us well for the upcoming NIST 800-171 cyber security requirements. Ariel's Agile and DevSecOps-infused approach means our customers do not have to choose between efficiency and security."*

These achievements reaffirm our dedication to upholding the highest standards in all aspects of our operations. We are proud to continue delivering top-tier services and solutions to our valued clients and partners.

NEW OFFERING: FLIGHT LEVELS

Ariel is proud to announce that we are offering a brand-new cutting-edge approach to Agile transformation and achieving organizational Agility: Flight Levels. Ariel offers a comprehensive set of training classes, leadership coaching, and management consulting to help organizations leverage the power of this revolutionary new thinking model. Flight Levels is aimed at organizations seeking to improve their effectiveness, increase revenue, and to decrease time to market.

Flight Levels was born out of the realization that achieving real bottom line results requires working above the team level, managing the value streams and connecting them to organizational strategy. We offer three Flight Levels training classes: Flight Level Two Design, Flight Level Three Design, and Flight Levels System Architecture.

These training classes are for senior management and team members within all departments who wish to improve the speed and effectiveness of decision making across the enterprise. Find out more about this exciting new approach to achieve real organizational agility - **Flight Levels**



– CTO of
Ariel Partners

"The Flight Levels thinking model empowers organizations to make strategy happen by fostering alignment, autonomy, and agility. By providing key visualizations across disciplines, portfolios and value streams, Flight Levels helps establish agile interactions that connect silos and encourage communication at all levels of a hierarchy, ensuring that the right people talk about the right thing at the right time—having the right information to make an informed decision."





Ariel Partners has successfully transitioned our organization's financial processes and enterprise resource planning to Unanet ERP GovCon, ensuring compliance with the Defense Contract Audit Agency (DCAA) standards. Additionally, we are in the final phases of implementing a cutting-edge CRM system, Unanet/Cosential CRM GovCon. Stay tuned for further updates in Q2 as we unveil more details about this exciting development.

SEATBELT FOR JIRA



As of August 2023, Seatbelt for Jira has been published in the online Atlassian Marketplace. Seatbelt is a simple and effective plugin that organizations can use to automate their governance and oversight, thereby enabling program and project managers, team leads, and senior leadership to focus less on the mechanics of Jira updates and more on strategic matters.

This innovative tool enables every Jira project to establish and enforce specific business rules, automatically flagging tardy, erroneous, or incomplete data entries within Jira. By enhancing data quality, Seatbelt for Jira enhances the predictability and transparency of software development processes, enabling more informed decision-making. Best of all, Seatbelt for Jira is free for teams with up to 10 users. Ensure your Seatbelt is securely fastened for a smoother ride... Check it out - [Seatbelt for Jira](#)

BE A PART OF SOMETHING GREAT...

We're thrilled to introduce our new **Certification Bonus Program**, designed to reward and recognize your dedication to professional growth and expertise in Atlassian Certifications, Scaled Agile (SPC), and Cloud technologies!

This initiative not only highlights Ariel's commitment to supporting your career development but also emphasizes the importance of staying ahead in an ever-evolving tech landscape.

So, gear up, get certified, and let's elevate our skills together! Stay tuned later this month for an email with details on how you can participate and excel in our Certification Bonus Program.

"The Annual NYC Tech Forum provides an opportunity for Agencies to highlight the improvements they have rolled out over the past year. We have had the privilege to attend a few times, so I thought I knew what to expect. Boy, was I wrong! The scope and scale of the innovations was way beyond anything I have seen, and the excitement was palpable. We are beyond proud to call New York City home and thrilled to be a part of this transformation. New York is leading the way, showing how local government can work together with communities to dramatically improve services and solve even the toughest problems."

- CTO of Ariel Partners

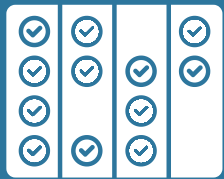
EVENT SPOTLIGHT

Craig Strong, Chief Technology Officer at Ariel Partners, had the privilege of serving as a guest speaker at several major conferences, including the Harrisburg/PA Project Management Innovation Conference in June '23, the Dept of the Air Force IT and Cyber Conference/Montgomery in August '23, AgileDC in October '23, and Atlassian's Team Tour Government/DC in March '24. In addition, Craig will lead a training session on Jira Service Management at the Atlassian Team Tour Government Training Day.

Ariel Partners proudly showcased our services at the 2023 Department of the Air Force Information Technology and Cyberpower Education Conference (DAFITC) in Montgomery, Alabama. We were equally thrilled to exhibit alongside our Strategic Partner Atlassian at the New York City Technology Forum in Brooklyn, New York.

Upcoming Courses

We are excited to announce our 2024 training schedule is up and ready for registration + more training courses are on the way!



JIRA FUNDAMENTALS & INTERMEDIATE ONLINE CLASS

April- December

2024



POWERING DIGITAL TRANSFORMATION WITH FLIGHT LEVELS

May - July

2024



KANBAN, HUMAN CENTERED DESIGN & OTHER AGILE TRAINING *PRIVATE CORPORATE TRAINING AVAILABLE

2024

Ariel Partners is a woman-owned digital services company located in New York City that offers a full range of solutions to help clients optimize resources and achieve mission objectives. Our areas of expertise include software development, DevSecOps, agile governance, corporate training, agile coaching, and consulting. We have experience solving some of the largest and most difficult business and technology challenges, placing us at the forefront of modern and innovative partnerships.



REGISTER TODAY

www.arielpartners.com/upcoming-courses/



2024 HOLIDAY SCHEDULE

Holiday	Dates	For
New Year's Day	January 1, 2024	All Employees
Martin Luther King Day	January 15, 2024	All Employees
President's Day*	February 19, 2024	DMSS Employees
Memorial Day	May 27, 2024	All Employees
Juneteenth	June 19, 2024	All Employees
Independence Day	July 4, 2024	All Employees
Labor Day	September 2, 2024	All Employees
Columbus Day	October 14, 2024	DMSS Employees
Veteran's Day*	November 11, 2024	DMSS Employees
Thanksgiving Day	November 28, 2024	All Employees
Christmas Day	December 25, 2024	All Employees

***DMSS employees get Columbus Day off. President's Day and Veteran's Day are floating holidays for DMSS employees.



The Ariel Partners team in New York, celebrated the holidays by participating in a team building Cooking Class at Cozy Meal. The team prepared a four course elevated holiday menu and then enjoyed the fruits of their labor, by enjoying the meal they prepared together. The food was delicious and a good time was had by all, it was a great way to celebrate the holidays!