

For Immediate Release
Media Contact
Juliann McGowan
646-467-7394
sales@arielpartners.com

Ariel Partners Obtains NYC Minority Women-Owned Business Enterprise (M/WBE) Certification

PRESS RELEASE

Ariel Partners Earns NYC
Minority Women-Owned
Business Enterprise
(M/WBE) Certification



(Jan 2023) – Ariel Partners has been granted Minority Women-Owned Business Enterprise (M/WBE) certification through NYC Small Business Services. NYC's M/WBE Certification Program's goal is to provide M/WBEs resources to create more equitable opportunities to successfully scale their businesses sustainably with a city certification that supports more visibility to prospective customers as women-owned businesses.

Ariel Partners is a woman-owned digital services company located in New York City, which offers a full range of solutions to help clients optimize resources and achieve mission objectives. Both WOSB and M/WBE-certified, Ariel was founded in 2010 with ISO 9K, 20K, 27K, CMMI-DEV 3, and CMMI-SVC 3. Their expertise is in technology consulting, lean management, and Agile transformation firm with a special focus on human-centric design, DevSecOps, Kanban Flight Levels, and large-scale Agile governance.

"We are very pleased and excited about receiving our NYC Small Business M/WBE Certification. This will open new doors for Ariel Partners and continue to grow our relationship with New York City."
- Shilpa Strong, President Savant Financial Technologies, Inc. d/b/a Ariel Partners

The M/WBE program provides a range of resources to support minority women-owned businesses with a renewed commitment signed into legislation on October 2022 by New York Governor Kathy Hochul. Resources available to M/WBEs include an online directory and increased visibility to prospective clients, including city agencies and private contractors.

The certification is valid through January 31, 2028.
For more information, please visit arielpartners.com

