

For Immediate Release
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Ariel Partners, CTO, Craig Strong Obtains Flight Levels Coaching Program Certification for Enterprise Business Agility

(23 November 2021) New York, NY. – Ariel Partners, a leading IT firm offering Software Development, Consulting, Agile, and Enterprise Coaching and Training, announced that their CTO, Craig Strong, has achieved certification for the Flight Levels Coaching Program.

The Flight Levels Coach Certification Program is an expert training program created for senior coaches focused on enterprise business agility. Flight Levels Academy designed this program to help prepare graduates to leverage flight levels to enable large and small organizations to better align their operational efforts with their strategy, address challenging systemic issues, manage and coordinate dependencies between teams and value streams, and visualize the flow of work throughout the organization. Flight levels is a thinking model that can be used to understand **where** in an organization we have to do **what** in order to achieve the results we want. Flight Levels starts with a solid grounding in Kanban principles, adding a library of board design patterns, a powerful set of building blocks for creating coordination and strategy-level Kanban systems, and an overall work systems topology to understand the big picture and suggest places where we may want to start. It helps us gain a better understanding of how work is actually flowing through the organization, and based on this understanding, we can make laser-focused improvements. The overall flight levels work systems architecture helps us link and align our work so that it is directed to the business outcomes that we want to achieve.

Craig Strong said: “The Flight levels thinking model is a perfect complement to our existing Kanban coaching and training offerings, enabling us to extend the benefits of Agility to all areas of an organization. These techniques and visualizations work beautifully for both “run the business” as well as “change the business.” Given the recent amazing advancements in tooling support, now is an excellent time to dive into Enterprise Kanban and Flight Levels for your organization!”

Flight levels was created by Klaus Leopold and described in his most recent book “Rethinking Agile.” Klaus has written several other books for Kanban for knowledge work. The Flight Levels Coaching Program certification criteria include a rigorous course schedule including how to facilitate Flight Levels workshops, coach managers and change teams, design Flight Levels workshops, and approach challenges and provide solutions in your day-to-day business.

The Flight Levels coaching program takes a unique approach to developing senior coaching professionals. Rather than a quick 2-day course, the program takes place over six months of graduated study and practice. The classes are punctuated with intercession work and informed by practical case studies from each of the participant’s professional experiences. This unique approach ensures a very high level of quality and commitment and guarantees that the flight levels coach certification will retain its value over time.

For more information, please visit: arielpartners.com

