

For Immediate Release  
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## Ariel Partners Obtains NYC Minority Women-Owned Business Enterprise (W/MBE) Certification

### PRESS RELEASE

Ariel Partners Earns NYC  
Minority Women-Owned  
Business Enterprise  
(W/MBE) Certification



(Jan 2023) – Ariel Partners has been granted Minority Women-Owned Business Enterprise (W/MBE) certification through NYC Small Business Services. NYC's M/WBE Certification Program's goal is to provide M/WBEs resources to create more equitable opportunities to successfully scale their businesses sustainably with a city certification that supports more visibility to prospective customers as women-owned businesses.

Ariel Partners is a woman-owned digital services company located in New York City, which offers a full range of solutions to help clients optimize resources and achieve mission objectives. Both WOSB and M/WBE-certified, Ariel was founded in 2010 with ISO 9K, 20K, 27K, CMMI-DEV 3, and CMMI-SVC 3. Their expertise is in technology consulting, lean management, and Agile transformation firm with a special focus on human-centric design, DevSecOps, Kanban Flight Levels, and large-scale Agile governance.

“We are very pleased and excited about receiving our NYC Small Business M/WBE Certification. This will open new doors for Ariel Partners and continue to grow our relationship with New York City.” Shilpa Strong, President Savant Financial Technologies, Inc. d/b/a Ariel Partners

The W/MBE program provides a range of resources to support minority women-owned businesses with a renewed commitment signed into legislation on October 2022 by New York Governor Kathy Hochul. Resources available to M/WBEs include an online directory and increased visibility to prospective clients, including city agencies and private contractors.

The certification is valid through January 31, 2028.  
For more information, please visit [arielpartners.com](https://arielpartners.com)

