



**FOR IMMEDIATE RELEASE**

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**ARIEL PARTNERS EXPANDS PARTNERSHIP WITH THE SCALED AGILE PARTNERS NETWORK,  
BECOMING A SILVER PARTNER**

**New York, NY, June 29, 2021** – Ariel Partners, an IT consulting firm offering software Development, Consulting, Coaching, and Training, announced that it had expanded its partnership with the Scaled Agile Partner Network from Bronze to Silver Transformation Partner. This worldwide network includes transformation and platform providers who help enterprises facilitate and accelerate business results by adopting the Scaled Agile Framework (SAFe®).

“As a Scaled Agile Silver Partner, we are expanding the range of SAFe-related services we can offer our customers,” said Craig Strong, CTO of Ariel Partners. “The Scaled Agile Framework is the most popular large-scale Agile framework on the market today, and there is a significant need for expert coaching and training assistance. Ariel has a comprehensive understanding of the Agile ecosystem, offering training and coaching in several approaches, including Scrum and Kanban. Since the Scaled Agile Framework incorporates both Scrum and Kanban as required elements, it is extremely important that organizations choose a coaching partner with expertise in all of the above.”

“There is a reason that SAFe is enjoying significant adoption in larger organizations, and that is because it addresses enterprise concerns such as strategic planning, portfolio management, and budgeting. The breadth and depth of its scope seek to connect strategy to execution. This is a strength and a differentiator compared to most other Agile scaling frameworks that concern themselves only with software development. SAFe correctly recognizes that larger enterprises require elements of many practices, including Human Centered Design, Kanban, Scrum, DevOps, Lean and systems thinking.”

Ariel is offering a full suite of SAFe-related training classes, including SAFe Scrum Master, SAFe Product Owner, Lean Portfolio Management, and Release Train Engineer. Ariel will also provide targeted coaching and consulting for organizations seeking to facilitate a large-scale Lean/Agile transformation using the SAFe framework. Mr. Strong said: “Although some people consider the SAFe framework prescriptive, there is, in fact, a lot of flexibility both in how SAFe is practiced and how it is initially rolled out. Ariel has identified a specific set of Agile practices that greatly reduce pain and friction associated with the initial adoption of SAFe and continue to improve outcomes while using SAFe. We are excited to share these with our customers to help them accelerate their growth and evolution.”



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### **About Ariel Partners**

Ariel Partners is a woman-owned small business located in NYC, providing cloud-native development, Agile and HCD training, Agile governance, and legacy migration via DevSecOps. Ariel provides services to commercial organizations, NYC mayoral agencies, and Federal agencies. Ariel's customers include HBO, Fannie Mae, NYC Dept of Social Services, the FBI, the Social Security Administration, the Air Force, Department of Labor, and the EPA. Ariel Partners is appraised at maturity level 3 by CMMI for Development and Services and is ISO 9001:2015 certified. Ariel is an Atlassian Silver Partner, SAFe Silver Transformation Partner, and a certified ICAgile and Kanban University training facility. Ariel Partners was founded in 2000 by technology experts who continue to be deeply involved in the local NYC IT Community and open-source projects, user groups, and worldwide technology conferences.